



CHOOSE YOUR PARTNER CAREFULLY!

A wide-angle photograph of a golf course at sunset. The sun is low on the horizon, creating a bright lens flare and casting a golden glow over the green grass and sand traps. A body of water is visible on the left side of the frame.

**2021 INTERCORP GOLF TOUR
SPONSORS PACKAGE**

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INTERCORP EVENTS, LLC

COMPETITIVE GOLF • FRIENDLY ATMOSPHERE • PREMIUM COURSES



INTERCORP GOLF TOUR

ABOUT

WHO WE ARE

The InterCorp Golf Tour (“IGT”) was established in 2020 and is proudly owned by InterCorp Events, LLC., a national event, festival and sport management company based in Plymouth, MI.

InterCorp Events comprises a specialist team of professionals that are experienced in operational management, sales, marketing and event logistics/planning. Previously, the team has hosted some of Michigan’s most iconic festival and events, including the Shooters Amateur Golf Tour, the Northville Food and Wine Festival, Plymouth Art in the Park, and Thunder over Michigan Airshows.

As a premium Amateur Golf Tour, we set out with a goal to provide the best possible golfing experience for participants with three (3) specific objectives: a. establishment of a competitive golf format; b. encouraging player camaraderie and; c. including some of Michigan’s highest quality golf destinations.. To ensure we achieved this success, we have also included an array of prizes for our qualifying events, and a major cash prize incentive for our 2021 Tour Championship Team.

TOUR MANAGEMENT TEAM

Tournament CEO : Cameron MacKellar

Tournament VP : Scott Buie
Jeffrey Wood

Tour Administrators : Victoria Evans
Nicholas Kouba

TOUR FORMAT

The 2021 InterCorp Corporate Golf Tour will consist of five (5) Regional Qualifying Events across East and West Michigan, culminating in an exciting 2-day Tour Championship at one of Michigan’s most iconic golf destinations - Forest Dunes Golf Club in Roscommon, Michigan.

Regional Qualifying Events:

1. 05/24/2021 : Warwick Hills Country Club, Grand Blanc MI
2. 06/07/2021 : Harbor Shores Golf Club, Benton Harbor MI
3. 07/19/2021 : Eagle Eye Golf Club, Bath Twp MI
4. 08/05/2021 : Shepherd’s Hollow Golf Club, Village of Clarkston MI
5. 08/13/2021 : Northville Hills Golf Club, Northville MI

IGT Tour Championship

09/23 - 09/24/2021 : Forest Dunes Golf Club, Roscommon MI

The 2021 IGT event is a two-person modified scramble held under full USGA Tournament conditions for regional qualifying rounds and the tour championship. The top three (3) groups from each of the five (5) regional qualifiers (15 in total) will be invited to participate in the inaugural 2021 InterCorp Tour Championship at Forest Dunes Golf Club.

Teams advancing to the 2021 IGT Tour Championship will enjoy two-days of competitive golf at Forest Dunes Golf Club (18-holes at the Dunes Course and 18-hole at The Loop Course), accommodation, entry into official IGT functions, food/beverages and more.



FOLDS of HONOR

HONOR THEIR SACRIFICE.
EDUCATE THEIR LEGACY.

2021 INTERCORP GOLF TOUR

BENEFICIARY

HOW FOLDS OF HONOR BEGAN

Folds of Honor began with Lieutenant Colonel Dan Rooney's flight home from his second tour of duty in Iraq. An F-16 fighter pilot in the Oklahoma Air National Guard, he became painfully aware of the realities families face when a loved one in uniform has fallen or becomes disabled.

As Lieutenant Rooney's flight landed, the pilot announced they carried the remains of Corporal Brock Bucklin on board. Lt. Rooney watched as Corporal Bucklin's twin brother walked somberly alongside the flag-covered casket to meet his family on the tarmac. Among them was the deceased Corporal's young son, Jacob.

Since that night, Major Rooney has committed his life – through the Folds of Honor – to providing scholarships to spouses and children of America's fallen and disabled service members. Jacob Bucklin became the first Folds of Honor scholarship recipient in 2007.



FOLDS OF HONOR PURPOSE

To ensure families who've sacrificed so much for our country receive the educational opportunities they deserve. Whether it's K-12th grade or higher education, we believe the cost of pursuing their academic dreams should not be an additional burden.

IN THE FOLDED FLAG WE SEE THE HEAVY PRICE OF FREEDOM...

Yet, the folded flag also offers a symbol of hope, representing the enduring ideals that make the United States of America a beacon of democracy.

The folded flag logo was selected because it reflects the Folds of Honor mission – to honor the sacrifice of America's heroes, while giving hope to the bearers of their legacy.

Folds of Honor has grown from a vision into a movement. This folded flag is a constant reminder of those who have paid the ultimate price for our freedom. It inspires us to help equip and educate their loved ones in need of our support.

Thank you for embracing the call.

2021 REGIONAL QUALIFIERS

LOCATIONS



WARWICK HILLS GOLF & COUNTRY CLUB

MAY 24, 2021

Warwick Hills Golf & Country Club was established in 1957 and rebuilt by renowned architect Joe Lee in 1968. The club has enjoyed a history of hosting professional golf events, including the Buick Open from 1958 to 1969 and 1977 to 2009 and the Ally Challenge PGA Tour Champions event since 2018.

Ranked 39th for Michigan Golf Courses in 2020, this exclusive private club has been voted as having the finest greens on the PGA Tour. The parklands style course is laid out with accommodating fairways and greens complexes that are not overly difficult, ensuring golfers enjoy a challenging and enjoyable round.



HARBOR SHORES GOLF CLUB

JUNE 7, 2021

The Jack Nicklaus Signature Golf Course is located along the breathtaking shores of Lake Michigan, and challenges players of all skill levels while providing spectacular views of the Paw Paw River, hard wood forests, abundant wetlands and the beaches of Benton Harbor.

The course features 3 distinctive types of golf environment as holes are shaped among lakefront dunes, Michigan hardwoods and pristine wetlands. Intricately shaped sand bunkers situated near the landing zones and greenside, plus undulating putting surfaces offer a challenging tournament setting.



EAGLE EYE GOLF CLUB

JULY 19, 2021

Ranked #5 by Golf Advisor in 2017, the Pete Dye design features a rolling “links” style championship course featuring magnificent shot values on every hole. The signature “Island Green” #17 is perhaps the best Par 3 in Michigan and is a quality duplication of the 17th hole at TPC Sawgrass

Eagle Eye has everything one desires in a fine golf course and features a five-tee model that will measure 7,323 for the InterCorp Tour in 2021. The longest hole on the course is # 9, a par-5 that plays to 598 yards and will provide an exciting backdrop for this prestigious qualifying tournament.



SHEPHERD'S HOLLOW GOLF CLUB

AUGUST 5, 2021

Designed by legendary Architect, Arthur Hills, Shepherd's Hollow is on the short list of Southeastern Michigan courses that can legitimately claim to have the fabled “Up North” feel, with 27 holes carved through 400 acres of hilly forest, the course offers a challenging setup as a 2021 InterCorp Qualifier.

The fairways roll throughout the property, and with 160 feet in elevation changes, club selection is critical to successful play. Fairway and greenside bunkers are also spread liberally throughout the course with uneven lies and second-shot club selection pivotal to maintaining a healthy scorecard.



NORTHVILLE HILLS GOLF CLUB

AUGUST 13, 2021

Set amidst the backdrop of a true Arnold Palmer Signature Design masterpiece, Northville Hills Golf Club unique layout offers a challenge to golfers of all skill level with native woodlands, natural wetland areas, lakes, and rolling slopes of Michigan heather.

The course ranges from 5,166 yards to a challenging, yet enjoyable 7,003 yards, with wide expansive fairways, enormous greens, multiple tees for every type of player and other memorable features. The course conditions are always impeccable, similar to what you might find at high-end private facilities.

TOUR CHAMPIONSHIP

FINALE'



FOREST DUNES GOLF CLUB

SEPTEMBER 23 - 24, 2021

Qualifying Tour Championship Teams will experience two-days at one of the finest golf clubs anywhere in the U.S. Beginning with 18-holes at the Forest Dunes Course, and culminating with 18-holes at “The Loop”, the 2021 InterCorp Tour Championship is set to be one of the most talked about golf tours of the season.



Nestled on 500 acres of heavily wooded land within the Huron National Forest, Forest Dunes is one of the country’s most exciting golf experiences. Ranked 7th in Michigan’s Best Golf Courses for 2020, Architect Tom Weiskopf considers Forest Dunes as one of his “Top three golf courses which he has ever been involved with in the United States”.

Forest Dunes Golf Course offers a number of intriguing challenges including wide open meadows, hardwoods, century-old red and jack pines, rugged native dunes, scruffy sand areas and water features, making it the perfect destination to launch the 2021 Tour Championship.



The Loop at Forest Dunes, designed by Tom Doak in 2016, is one of Michigan’s most unique golf experiences. A reverse routing with 18 green complexes and fairways that can be played either way on consecutive days, it has some of the most severe and fun greens in the state.

What makes The Loop layout brilliant is that approaching a green one day a golfer could be playing a par 4 to the deep, skinny green with no visible bunkers in play, and the next day the approach is from 90 degrees coming into a wide and shallow par 3 green surrounded by plenty of exposed sand – and most golfers will have no idea it’s the same piece of ground.

ACCOMMODATION

Forest Dunes provides an array of accommodation selections for players and guests, including executive villas, cottages and The Lake Ausable Lodge, all equipped with a northern Michigan flair.

Tour Championship players will be treated to accommodation for the duration of the two-day event in either the Forest Dunes villa village, or at one of the on-site cottages, all within walking distance to the clubhouse and world-famous Sangamore’s Restaurant.

The 2021 Tour will also have access to the covered outdoor dining room overlooking the bye hole, featuring western cedar and stone finishes with sweeping panoramic views of the course.



2021 SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR

\$15,000 **2 AVAIL.**

1. Corporate banners (2+) at prominent locations for all qualifier and tour championship events.
2. Corporate logo and link on home page of IGT website, and logo on social media posts
3. Corporate logo embroidered on 2021 IGT player shirts issued at Tour Championship event.
4. Brand acknowledgment at closing speeches for all qualifier and Tour Championship events.
5. Company brochure / trinket(s) in gift bags at qualifier and Tour Championship event.
6. Two (2) complimentary team entries (two-person) at qualifying event of your choice.
7. Wrap-around panel advertising with logo/branding on First Tee of each qualifier and Tour Championship events.

CO-SPONSOR

\$7,500 **4 AVAIL.**

1. Corporate banner (1) at prominent location for all qualifier and Tour Championship events
2. Corporate logo and link on home page of IGT website and logo on social media posts
3. Mention as co-sponsor for all qualifier and Tour Championship events.
4. Company trinket in gift bags at qualifier and Tour Championship event.
5. One (1) complimentary team entry (two-person) at qualifying event of your choice
6. Banner placement at Tee-box (either 3, 4, 5, 6 or 7) of qualifier and Tour Championship events.

CORPORATE TWO-SOME

\$5,000 **10 AVAIL.**

1. Corporate logo and link on Official IGT website under "sponsors" page.
2. Company trinket in gift bags at qualifier and Tour Championship events.
3. One (1) complimentary team entry (two-person) at qualifying event of your choice.
4. Banner placement at Tee-box (Hole 8 - 15, excluding Hole 13) of qualifier and Tour Championship events.

IGT TOUR SUPPORTER

\$2,000 **15 AVAIL.**

1. Corporate logo and link on Official IGT website under "sponsors" page.
2. One (1) complimentary team entry (two-person) at qualifying event of your choice.

QUALIFIER EVENTS

HOLES 1 - 18 : \$1,500

Signage with logo/name

PUTTING GREEN: \$1,500

Signage with logo/name

HOLE IN ONE: \$2,000

Hole-In-One Sponsor for qualifiers (5) and tour championship events

TOUR CHAMPIONSHIP

HOLES 1 - 18 : \$2,500

Signage with logo/name

PUTTING GREEN: \$2,500

Signage with logo/name

HOLE IN ONE: \$2,000

Hole-In-One Sponsor for qualifiers (5) and tour championship events

OTHER

T/C DINNER : \$2,500

Named sponsor for Tour Championship Dinner

T/C BREAKFAST : \$2,000

Named sponsor for Tour Championship Breakfast

T/C RECEPTION : \$2,000

Named sponsor for Tour Championship Reception



2021 CORPORATE GOLF TOUR
MAY - SEPTEMBER, 2021

For more details contact:

Scott Buie | P: 313.399.5231 | info@us-intercorp.com

Mailing Address:

InterCorp Golf Tour
47526 Clipper Street, # 703147
Plymouth, MI 48170

info@us-intercorp.com